



## HIDALGO'S BORDERFEST GRAND PARADE SATURDAY, MARCH 3, 2018

Dear Friends,

The City of Hidalgo is excited to announce our **42<sup>nd</sup> Hidalgo BorderFest Grand Parade**. Our committee would like to take this time to invite you to participate

in this spectacular event and intend on making it a memorable one. We are excited to have you and/or your organization participate in our parade to join us as we celebrate this year's theme "**Celebrating Spain**".

This is a great opportunity to showcase Spain's heritage and culture.

The parade date is scheduled for **Saturday, March 3, 2018 at 10:00AM**

Please read our Parade Policies and Guidelines, then send the completed application form to the front desk to the **State Farm Arena, 2600 N. 10<sup>th</sup> St./Hwy 336 Hidalgo, TX 78557**, via email: [admin@hidalgoborderfest.com](mailto:admin@hidalgoborderfest.com), or via fax to **(956) 213-0617**.

Please note that all applications must be turned in by the **application deadline, Wednesday, February 21, 2018 by 5:00PM**.

If you have any questions or require additional information, please call **(956) 843-2488 / (956) 843-5311** or visit our website [www.hidalgoborderfest.com](http://www.hidalgoborderfest.com)

We look forward to working with you and/or organization.

Hidalgo BorderFest Parade Committee

# HIDALGO'S BORDERFEST GRAND PARADE

2018 Parade Theme "Celebrating Spain" | Parade Date – Saturday, March 3, 2018

## PARADE POLICIES AND GUIDELINES

1. All parade applications must be legible, complete, and accurately describe your entry and any support personnel on the parade route.  
**Application deadline is Wednesday, February 21, 2018.**  
They must be turned in to the State Farm Arena, 2600 N. 10<sup>th</sup> St./Hwy 336 Hidalgo, TX, or via fax (956)213-0617. Incomplete and late applications will not be accepted.
2. For safety reasons, no candy, toys, souvenirs, or promotional items may be thrown from an entry or material distributed to spectators along the route. Violators will be banned from the next parade.
3. Parade Entries can be a float, marching group, auto/pick-up, trailers or other approved vehicles by the Hidalgo's BorderFest Parade Committee.
4. All participants must use creative costuming/decorations to meet the parade's criteria of entertainment value.
5. ENTRIES MAY NOT EXCEED 12 FT. IN HEIGHT
6. All entries must include a sign (minimum 3' x 2') clearly identifying the organization.
7. Commercial/Political entries are not eligible for prize money.
8. All entries using a generator must have a fully functional fire extinguisher on board. (Fire ordinance)
9. No confetti, glitter or other materials may be blown from a float.
10. All children's groups must ride – not march (except for school groups)
11. Parade entrants are required to move continuously along the parade route.
12. The Hidalgo's BorderFest Grand Parade is designed to appeal to families and to bring the Community together. All entries must contain appropriate holiday lighting and themes. Inappropriate displays will not be allowed, and this decision will be made by the parade committee organizers included but not limited to attire worn by participants, or political messages beyond an organization's name.
13. There is NO Entry Fee to participate in our parade except for all political entries. All political entries must submit a check or a money order along with this application in the amount of \$150.00.
14. THERE WILL BE **NO STOPPING, DANCING, OR PERFORMING** OF ANY GROUP IN THE HIDALGO'S BORDERFEST GRAND PARADE ROUTE
15. Consumption of alcoholic beverages by any person(s) in the forming area, parade route or disbanding area is strictly prohibited. Anyone in an inebriated condition will not be allowed to participate in the parade and at the discretion of the Parade Officials or the HPD; the organization will be removed from the parade and jeopardize future participation.
16. **All FLOAT AND WALKING ENTRIES** must check-in to the parade-lineup for entry numbers no later than **8:30AM** and park in designated numbered area. **NO EXCEPTIONS! Check-In** will be located on State Highway 336 and Produce Road.
17. Parade participants will **NOT** be allowed to be picked up at the North or South Gates at the State Farm Arena between 10<sup>th</sup> and 23<sup>rd</sup> Streets. All participants **MUST** be picked up at the end of the parade route. **NO EXCEPTIONS!**

18. The decision of the judges is final. Winning entries can contact the City of Hidalgo to receive their awards.
19. **Competitive floats arriving at the parade route Saturday, March 3, 2018 later than 9:00AM will not be judged. Participants riding on floats must be in place at the time of judging.**
20. Judging of competitive floats will be based on the following point system:
  - a. **ORIGINALITY 1 – 30 POINTS**
  - b. **WORKMANSHIP 1 – 30 POINTS**
  - c. **ADHERANCE TO THEME 1 – 40 POINTS**
21. First place entry will be awarded \$150.00; Second place entry will be awarded \$100.00 and Third place entry will be awarded \$75.00.

I have read and agree to the above guidelines. I realize that failure to comply with these guidelines may rule my entry ineligible for prize money, immediate removal from the parade, and will jeopardize future parade participation.

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Signature

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Printed Name and Title

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Name of Entity or Organization

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Date



**HIDALGO'S BORDERFEST GRAND PARADE**

2018 Parade Theme "Celebrating Spain"

Parade Date – Saturday, March 3, 2018

NAME OF ORGANIZATION: \_\_\_\_\_

NAME OF LEADER: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ Zip: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ EVENING PHONE: \_\_\_\_\_

**TYPE OF ENTRY:**

- BAND
- MARCHING UNIT / WALKING UNIT
- JROTC
- DANCE GROUP
- CAR / TRUCK
- OTHER
- CHEERLEADERS
- COSTUME WALKERS
- FLOAT / FLATBED TRAILER
- NON-COMPETITIVE
- PROFESSIONAL CATEGORY
- POLITICAL (\$150.00 FEE)

LENGTH OF ENTRY: \_\_\_\_\_ NUMBER OF PARTICIPANTS: \_\_\_\_\_

DOES YOUR ENTRY HAVE MUSIC: YES \_\_\_\_\_ NO \_\_\_\_\_

For the Master of Ceremonies and the News Media please give as complete information as possible.

Brief description of entry \_\_\_\_\_

Names of float participants and titles \_\_\_\_\_

Names of group officer or leader and title \_\_\_\_\_

**POLITICAL ENTRY FEE MUST BE SUBMITTED ALONG WITH APPLICATION ON OR BEFORE WEDNESDAY, FEBRUARY 21, 2018**

**\*\*ANY ENTRY THAT IS NOT LISTED ON THE APPLICATION WILL NOT BE ALLOWED ON THE PARADE ROUTE\*\***

**\*\*For the Master of Ceremonies and the News Media please give as much information as possible. \*\*Applications without full description WILL NOT be accepted.**

**DESCRIBE HOW YOUR ENTRY WILL BE DECORATED AND ILLUMINATED:**

**NAMES OF PERSONS ON FLOATS AND TITLES:**

**NAMES OF GROUP OFFICERS OR LEADERS AND TITLES:**

# RELEASE AND INDEMNITY AGREEMENT

The undersigned acknowledges in consideration of the City of Hidalgo permitting our entity or organization to participate in the Hidalgo's BorderFest Grand Parade Celebration in the City of Hidalgo, Texas and for other valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned individual (acting through its authorized agent) agrees to release, indemnify, save harmless and defend the City of Hidalgo all other organizations and individuals participating in the Hidalgo's BorderFest from and against any and all liabilities, costs or obligations whatsoever, whether for loss, damage, theft, or injury to persons or property or otherwise, in any manner arising out of or incident to the undersigned's participation in any activities, including but not limited to sales and or other activities by the undersigned at the event. The undersigned acknowledges and agrees that neither the City of Hidalgo nor any other organization or individual participating in the Hidalgo's BorderFest shall be liable to the undersigned for any damages whatsoever, whether actual, special, incidental, consequential or exemplary, if the Hidalgo's BorderFest Grand Parade is cancelled, postponed, shortened or otherwise impaired for any reason, including but not limited to acts of God (such as hurricanes or storm) or any regulation, rule order or request of any governmental authority (whether valid or invalid). The undersigned acknowledges and agrees that the Hidalgo's BorderFest through its officers and authorized representatives, reserves the right to stop or deny the undersigned's activity at the Hidalgo's BorderFest Celebration for failure (as determined in the discretion of the officers and authorized representatives) of the event to comply with applicable Hidalgo's BorderFest rules and regulations.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name and Title

\_\_\_\_\_  
Name of Entity or Organization

\_\_\_\_\_  
Date

**Please sign this form and return with your application to the State Farm Arena, 2600 N. 10<sup>th</sup> St./Hwy 336, Hidalgo, Texas 78557. If you need additional information call 956-843-2488 or 956-843-5311. Thank You!**